

**Downtown
Management**

Tell the story of your downtown
with people count data



Make it count. Business Improvement Districts around the world trust Eco-Counter to take their projects one step further.

Justify the success of placemaking projects



Downtown Grand Rapids Inc. Grand Rapids, USA

From urban revitalization to supporting local businesses, placemaking projects to summer events, Downtown Grand Rapids Inc. does it all. A fleet of PYRO-Box counters are deployed to:

- + Assess the vibrancy of the downtown area
- + Monitor the year-on-year growth of festivals, including the world-renowned annual ArtPrize
- + Quantify the impact of space activation and placemaking projects

Quantify the growth of downtown areas



Nantes, France

The City of Nantes adopts a data-driven approach to downtown development through a network of permanent bicycle and pedestrian counters. Data enables Nantes to:

- + Optimize store opening times downtown
- + Quantify the impact of sales events
- + Justify urban renewal of the City's old port
- + Measure and communicate the impact of weather on pedestrian traffic

Capture attendance at special events



Latin Quarter Montreal, Canada

The Latin Quarter in Montreal depends on a fleet of PYRO-Boxes and CITIX-IRs to quantify the cultural and economic value of the popular tourist area. Data allows the business improvement district to:

- + Create a key indicator of economic vitality
- + Evaluate the success of events
- + Communicate with stakeholders, including local businesses and investors

From mobile to permanent, a full range of automated people counters to get the data you need

Legend :

- Multi-user counter
- Pedestrian counter

- + Accurate counting
- + Versatile
- + Automatic data transmission

Count anywhere downtown

Our wide-variety of advanced solutions allow you to count people wherever you need to, including:

sidewalks, main streets, pedestrian squares, pedestrianized streets, placemaking projects, event exits and entrances, store fronts and much



Your data, online. Visualize your count data with our cloud-based data analysis platform

- + Capture daily, weekly, and seasonal trends
- + Overlay meteorological data to measure the impact of weather on pedestrian volumes
- + Quickly visualize the impact of events, revitalization projects and placemaking



From planning your first PYRO-Box, to getting the most out of your data for stakeholders, our expert team is with you through your project

We draw on our experience working with hundreds of downtowns around the world to help you plan your count program. Want to rent a PYRO? Need us to install your counters? We can do that too.

Durable, reliable, tried and tested automated people counters suited to a wide variety of installation environments.

Transmit count data via Bluetooth, custom API, 3/4G or Ethernet.

Count data is available immediately on our cloud-based data analysis platform. Perform analyses, engage stakeholders, build reports, and more.

Our dedicated support team is here to provide assistance at any point along the way. Our data analysis experts can work with you to carry out custom reports & studies.

1
Preliminary study
& installation



2
Count



3
Data collection
& transmission



4
Data analyzes
& communication



5
Dedicated support
& services



Trusted around the world
18,000 counters in 55 countries



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